

Build a High Performance Culture

Make a significant impact on productivity and financial performance



TED GARNETT KEYNOTE SPEAKER

MEET TED

Ted is a Performance Culture Keynote Speaker, Author, Consultant, Trainer, and Business Owner. For over 20 years, he has focused passionately on how culture drives performance. He developed the Accountable Culture Management™ process -- a way to help companies define best practices to sustain performance for DIRECT impact to their bottom line. Ted believes that any and every company can transform their existing culture into a High Performance Culture.

“We worked for the Fortune 500 for 20 years and they’ve brought in the best in the business for our conferences and spent hundreds of thousands on speakers and Ted is better than any of them!”
Todd Griffith,
Media Conference, Puerto Rico

KEYNOTE TOPICS:

Delivery time is 30 minutes to 4 hours depending on the purpose and desired outcome.

• The Formula for Speed

What does it take to increase speed for better results? This robust presentation focuses on key metrics and tools for managers to make improved leadership decisions to sustain a High Performance Culture.

• Permanent Whitewater

The 10 must-have tools for effective management in the future of constant change in our work environment and the turbulent economy.

• Driving Performance

Learn why some teams and individuals don't perform and what you can do about it! Revamp your performance review process, get tools for performance coaching, and impact bottom line results.

• AccountaCution

A look at why accountability (or lack of it!) is a major concern in almost any organization. Learn how to turn poor accountability into improved execution.

• Business Impact Thinking

CEOs naturally have business impact on their minds. However, many managers do not, yet they make 90% of the resource allocations that either drive, or fail to drive, ROI and business impact! Learn how to close the gap!

• Customer Service Leadership

Learn to identify what customers need and how the implementation of your leadership propels loyalty. Brand differentiation will create a customer centered High Performance Culture.

ATTENDEES WILL LEARN:

- How to differentiate their brand from the competition, like Apple, Google, Nike, Disney, FedEx and Southwest Airlines.
- Which 5 key areas of culture drive outstanding company performance.
- How to be a 'Best Places to Work' company.
- The one thing that competitors can never copy or buy.
- How to make accountable culture management a consistent approach just like every other key area of their organization such as finance, marketing, and operations.
- How to attract and retain:
 - Stunning customers
 - Stunning management teams
 - Stunning talent

High Performance Culture fits into any business model:



TedGarnett.com

Ted's work has been featured here:

The Gazette

Chicago Tribune

abc NEWS

BusinessJournal

7 REASONS TO HIRE TED

1 Your Audience Wants RESULTS

Exclusive insight into Ted's collaborative research study with the Human Capital Institute - the largest HCI study ever - on the business impact of culture, revealing a 4-17% positive impact on financial performance.

"Ted's approach is always on point, he is more results-oriented than what we typically see from other speakers." -Sue Freeman, VP

2 Your Audience Needs SCIENTIFIC FACTS On Performance Culture

In 2006 Ted's company invented the culture improvement process ACM™ and the software GAPM™ to measure performance culture constraints . . . now there are over 100,000 participant data points! Two validation studies by PhDs and many proven client successes are documented. Ted isn't guessing. He knows culture matters, and can help any company improve.

3 You Need Credible, Professional, EXPERTISE

Ted is the only Six Sigma Black Belt, PHR, and ROI certified consultant in the world and is the world's leading mid-market culture guru with two published books, a corporate training video and a software package that specifically measures culture. Your audience will be impressed!

4 You Want Guaranteed Success with NO RISK

There are hundreds of references rating Ted as one of the best speakers, if not THE BEST SPEAKER they ever had. Ted has an Award winning 20-year track record and his approach to working with you is customer-centered from the start.

"Ted was in a hospital bed the morning before our conference and he still made it here on time, kicking off our conference with a smashing success!" -Darcy, ED

5 Your Audience Wants ENERGY, Engagement, and Fun!

"Ted invented the TED Talk, trust me, I've heard 1000's of them!"

-Ted's Mom, Donna

"T.E.D. is: Totally Energetic Dude, Totally Energizing Dude, Team Energy Deployment, Teach Execute Debrief, his energy is additive!" -Brian Brandt, Regional Director, Principal Financial

6 You Want A Speaker Who Is EASY To Work With

Ted's job is to make you look like GOLD, and to make your event WORLD CLASS. His customized approach makes life easy for Meeting Professionals. You'll have direct access to Ted and he will work seamlessly with your team. SLEEP INSURANCE . . . PRICELESS! You can trust Ted, and your audience will thank you!

"Ted was super fluent and easy to work with from the start, not cookie cutter." -Jeff Lara, US Bank VP

"Ted makes us look good as event planners!" -Sara Blubagh, KS Bankers

7 You Want A PARTNER In Your Marketing Efforts

Ted will help promote your event via active social media streams, expanding the reach and promoting your event. Ted will provide a pre-event article and will provide follow up for your audience so they see and remember the ongoing VALUE of this event even after the curtain closes.

Over 500 organizations have trusted Ted, including:



CONTACT TED

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"Negative employees in an organization are just as important to a culture — and sometimes more influential — than positive ones. When the complainers in a company have significant informal leadership roles, they affect the people with good attitudes, and suddenly those good attitudes become bad attitudes."