

Build a High Performance Culture



TED GARNETT

KEYNOTE SPEAKER

MEET TED

Ted is a Performance Culture Keynote Speaker, Author, Consultant, Trainer, and Business Owner.

For over 20 years, he has focused passionately on how culture drives performance. He developed the Accountable Culture Management™ process -- a way to help companies define best practices to sustain performance for DIRECT impact to their bottom line.

Ted believes that every organization can transform their existing culture into a High Performance Culture.

“I’ve worked for the Fortune 500 for 20 years and they’ve brought in the best in the business for our conferences and spent hundreds of thousands on speakers and Ted is better than any of them!”
Todd Griffith,
Media Conference, Puerto Rico

Ted works with organizations who want to transform their culture to attract the ideal customer, retain top talent, and stand out from the competition.

KEYNOTE TOPICS:

Delivery time is 30 minutes to 4 hours depending on the purpose and desired outcome.

- **The Formula for Speed:**

Rapidly Improve Structure, Productivity, Engagement, Execution, and Due Diligence

How do we increase speed for better results? This robust presentation provides tools for managers to sustain a High Performance Culture.

- **Permanent Whitewater**

Discover the 10 Tools for Navigating Constant Change

The 10 must-have tools for effective management in your work environment and the turbulent economy.

- **Driving Performance**

Connect Short Term Decisions to Long Term Outcomes for Maximum Return on Investment

Learn why some teams and individuals don't perform and what you can do about it!

- **AccountaCution**

Transform Accountability into Execution

A look at why accountability (or lack of it!) is a major concern in almost any organization.

- **Business Impact Thinking**

Teach Supervisors and Managers to Think like Senior Executives Everyday

Many managers do not have business impact on their minds, yet they make 90% of the decisions that either drive, or fail to drive, ROI and business impact!

- **Customer Service Leadership**

Identify the Keys to Customer Loyalty, Differentiate your Brand, and Build a World Class Culture

Learn to identify what your customers need and how the implementation of your leadership propels loyalty.

ATTENDEES WILL LEARN:

- How to differentiate their brand from the competition, like Apple, Google, Nike, Disney, FedEx and Southwest Airlines.
- Which 5 key areas of culture drive outstanding company performance.
- How to be a 'Best Places to Work' company.
- The one thing that competitors can never copy or buy.
- How to make accountable culture management a consistent approach just like every other key area of their organization such as finance, marketing, and operations.
- The best ways to attract and retain:
 - Stunning customers
 - Stunning management teams
 - Stunning talent

Ted's work has been featured here:

TedGarnett.com

The Gazette

Chicago Tribune

abc NEWS

BusinessJournal

7 REASONS TO HIRE TED

1 Your Audience Wants RESULTS

Exclusive insight into Ted's collaborative research study with the Human Capital Institute - the largest HCI study ever - on the business impact of culture, revealing a 4-17% positive impact on financial performance.

"Ted's approach is always on point, he is more results-oriented than what we typically see from other speakers." -Sue Freeman, VP

2 Your Audience Needs SCIENTIFIC FACTS On Performance Culture

In 2006 Ted's company invented the culture improvement process ACM™ and the software GAPM™ to measure performance culture constraints . . . now there are over 100,000 participant data points! Ted isn't guessing. He knows culture matters, and can help any company improve.

3 You Need Credible, Professional, EXPERTISE

Ted is certified in all three of the following:

- Return on Investment (CRP) through the ROI Institute
- Six Sigma Black Belt for Business Process Improvement
- Professional in Human Resources by the National Society for Human Resources Management

4 You Want Guaranteed Success with NO RISK

There are hundreds of references rating Ted as one of the best speakers, if not THE BEST SPEAKER they ever had.

"Ted was in a hospital bed the morning before our conference and he still made it here on time, kicking off our conference with a smashing success!" -Darcy, ED

5 Your Audience Wants ENERGY, Engagement, and Fun!

"Ted invented the TED Talk, trust me, I've heard 1000's of them!"

-Ted's Mom, Donna

"T.E.D. is: Totally Energetic Dude, Totally Energizing Dude, Team Energy Deployment, Teach Execute Debrief, his energy is addictive!" -Brian Brandt, Regional Director, Principal Financial

6 You Want A Speaker Who Is EASY To Work With

Ted's job is to make you look like GOLD, and to make your event WORLD CLASS. His customized approach makes life easy for Meeting Professionals. You'll have direct access to Ted and he will work seamlessly with your team. SLEEP INSURANCE . . . PRICELESS!

"Ted was super fluent and easy to work with from the start, not cookie cutter." -Jeff Lara, US Bank VP

"Ted makes us look good as event planners!"

-Sara Blubagh, KS Bankers

7 You Want A PARTNER In Your Marketing Efforts

Ted will help promote your event via social media streams, expanding the reach and promoting your event. Ted will provide a pre-event article and follow-up for your audience so they see and remember the ongoing VALUE of this event even after the curtain closes.

Over 500 organizations have trusted Ted, including:



CONTACT TED

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"Negative employees in an organization are just as important to a culture — and sometimes more influential — than positive ones. When the complainers in a company have significant informal leadership roles, they affect the people with good attitudes, and suddenly those good attitudes become bad attitudes."